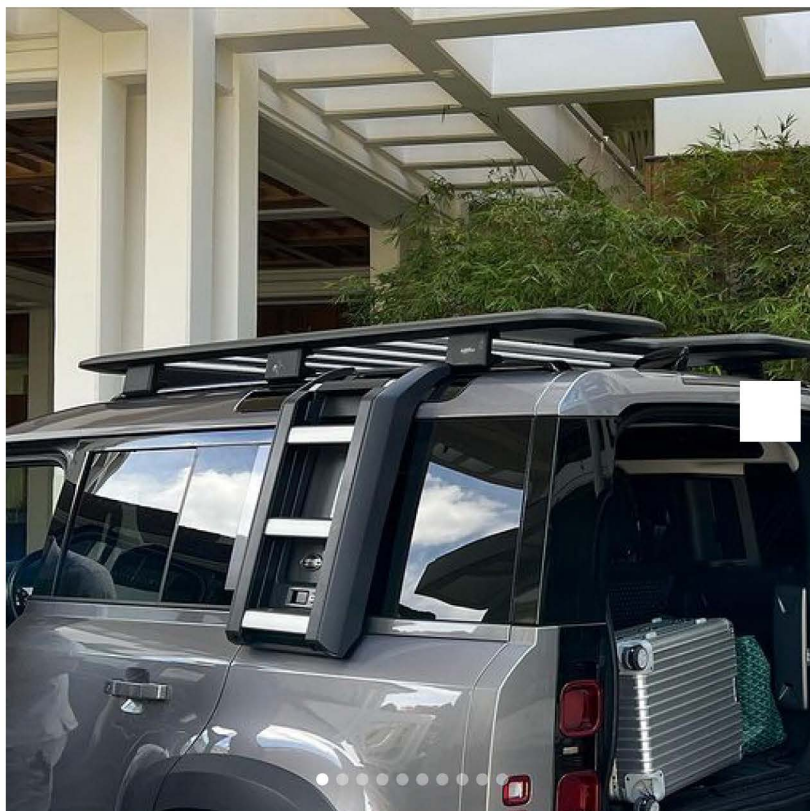


# Exhibit 9

Instagram



**masonrothschild** • [Follow](#)  
Four Seasons Resort O'ahu at Ko Olina



**masonrothschild** things like this  
make burnout worth it.

4d



**matthwang** work hard chill  
hard



4d 2 likes

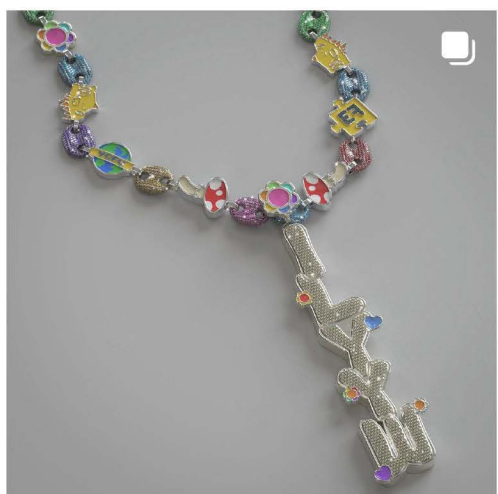
[View replies \(1\)](#)

707 likes

4 DAYS AGO

Comments on this post have been limited.

## More posts from masonrothschild



Dear Community,

So, Hermes filed a trademark lawsuit against me on Friday—although they didn't send me or my lawyers a copy. My lawyers and I have reviewed Hermes' complaint. Hermes' claims are groundless and we look forward to defeating those claims in court and helping to set a precedent.

I am not creating or selling fake Birkin bags. I've made art works that depict imaginary, fur-covered Birkin bags.

My lawyers at Lex Lumina PLLC put it well when they said that the First Amendment gives me the right to make and sell art that depicts Birkin bags, just as it gave Andy Warhol the right to make and sell art depicting Campbell's soup cans.

I have the right also to use the term "MetaBirkins" to describe truthfully what that art depicts, and to comment artistically on those bags and on the Birkin brand.

The fact that I sell the art using NFTs doesn't change the fact that it's art. It's quite clear from reading Hermes' complaint that they don't understand what an NFT is, or what NFTs do.

We have tried to be reasonable. Hermes first sent me a letter threatening a lawsuit if I didn't knuckle under and stop doing MetaBirkins altogether. We wrote to them and explained that we were doing nothing we didn't have a right to do. We told them that we believed that the dispute could be resolved through an informal conversation between me and an Hermes representative. Hermes chose instead to break off negotiations and sue me.

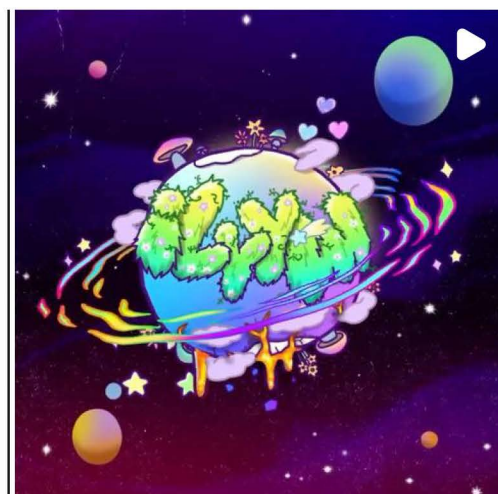
I hope Hermes understands that I won't be intimidated.



Dear Hermès,

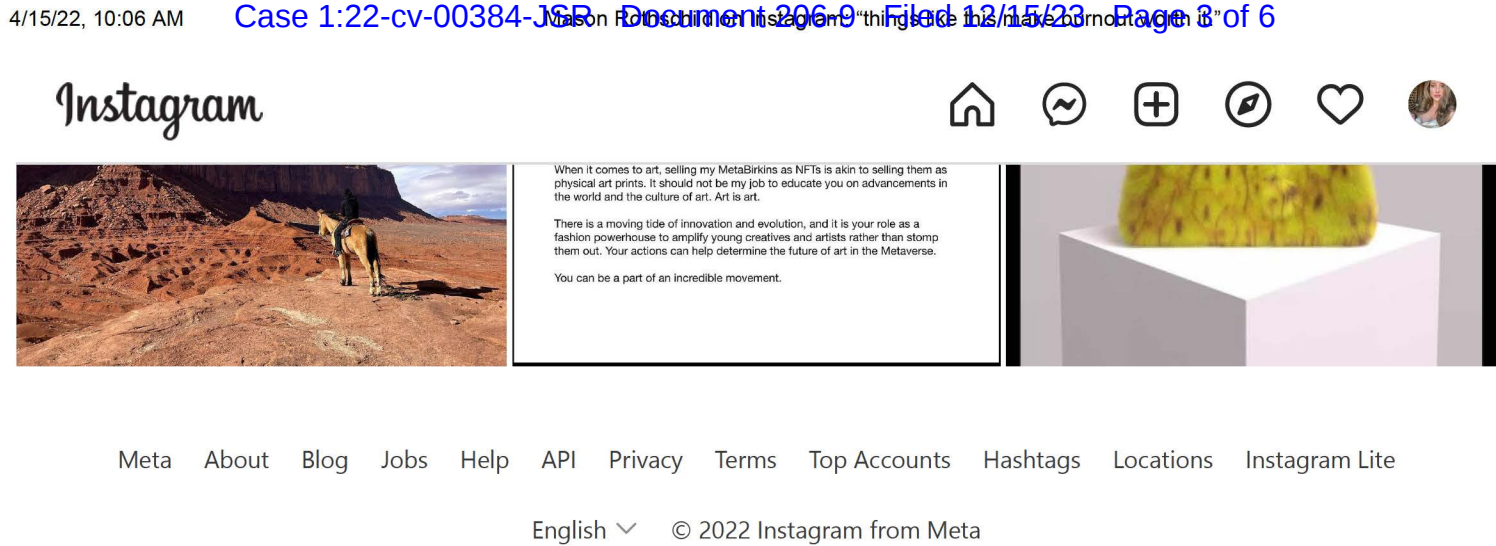
So, I got your cease & desist letter. While I am sorry if you were insulted by my art, as an artist, I will not apologize for creating it.

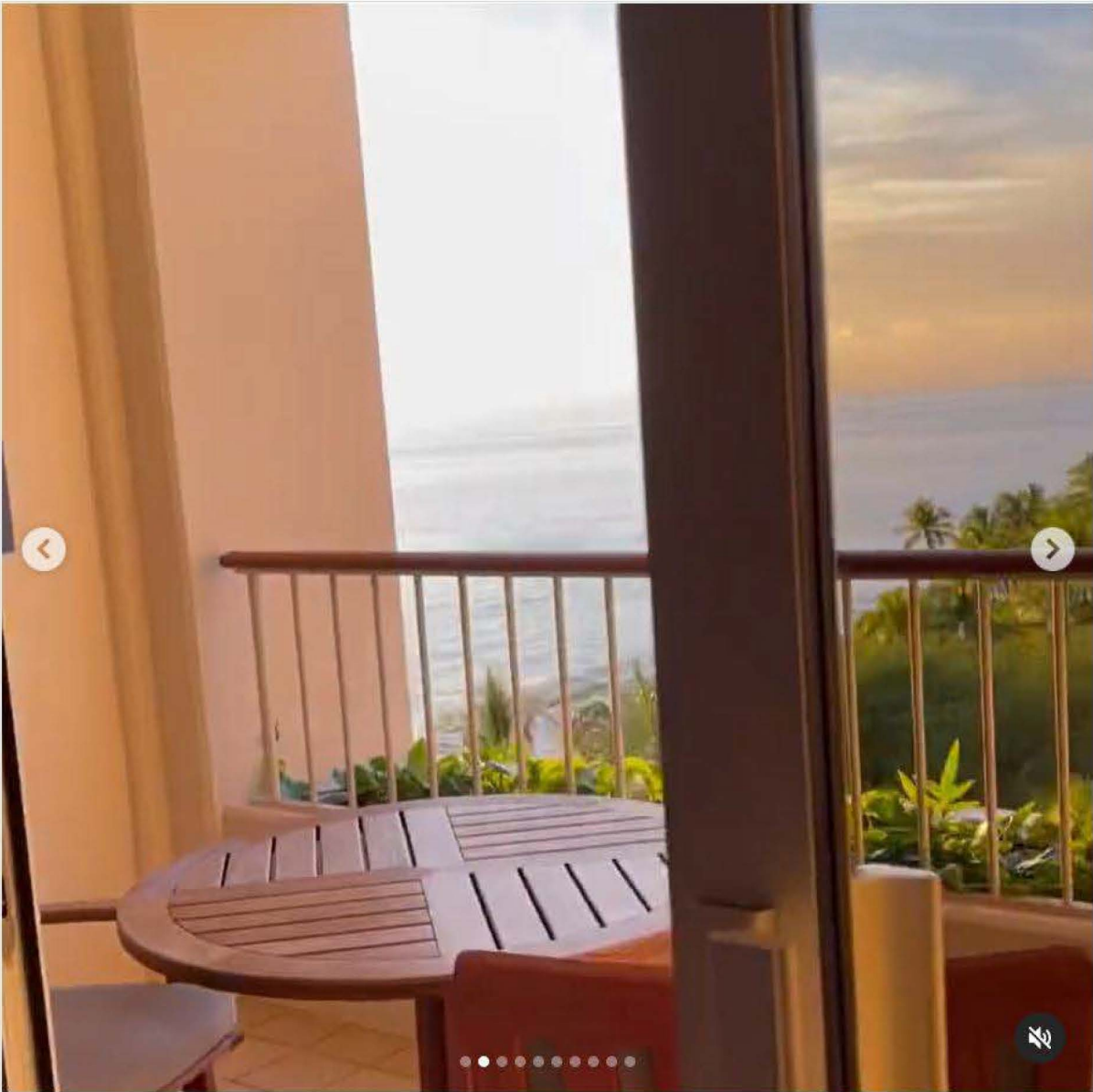
Now, as you are aware, the First Amendment gives me every right to create art






GM WORLD












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Four Seasons Resort O'ahu at Ko Olina

**masonrothschild**  things like this make burnout worth it.




4d

**matthwang**  work hard chill hard 




4d 2 likes

—





View replies (1)

**lovemansuy**  So fn worth it 

4d 1 like

**ganda**  Uffffff 

4d 1 like



707 likes

4 DAYS AGO

Comments on this post have been limited.





masonrothschild 13h



📍 FOUR SEASONS RESORT O'AHU AT KO OLINA

Reply to masonrothschild...







masonrothschild 10h



*They said there were only  
two defenders on the island  
so I took one*

Reply to masonrothschild...

